

Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

aSB319
04
0 FL

foreign agriculture circular

horticultural products

Approved by the World Agricultural Outlook Board • USDA

FHORT 3-82
September 1982

* NOTICE *
*
* Effective October 1, 1982, USDA's Foreign Agricultural Service will dis- *
* continue free general distribution of all its publications. These will *
* include Commodity Circulars, World Crop Production, and Miscellaneous *
* Publications. Budget limitations require that user fees be set to cover *
* the cost of printing, mailing and handling. To assure uninterrupted ser- *
* vice, please fill out the subscription form on the inside back cover. *
*

HORTICULTURAL PRODUCTS REVIEW

Market Access and Opportunities.....	Page 2
Market Promotion Activities.....	Page 3
Commodity Update.....	Page 4
Persian Gulf Markets.....	Page 7
Canned Mushroom Siutation.....	Page 16
U.S. Exports of Selected Horticultural Products.....	Page 24

EXPORT SUMMARY

Earnings from U.S. horticultural exports in July 1982 totaled \$221 million, down 11 percent from the same month a year earlier. The largest reduction was in the export of fresh citrus, notably oranges, grapefruit and lemons. Exports of these commodities suffered from decreased availability as the California Valencia orange and grapefruit crops were below previous season levels. The U.S. lemon crop was also below that of the preceding season, lowering export availability and spurring imports during July 1982.

For further information on items in this circular contact the Horticultural and Tropical Products Division, (202) 447-6590. All measures in this report, unless noted otherwise, are metric, one kilogram (kg)=2.2046 lb., 1 metric ton 2,204.62 lb., 1 liter 0.2642 gallon, and 1 hectare=2.471 acres.

In contrast to the overall export decline, U.S. shipments of nursery products, alcoholic beverages and dried and frozen fruit during July 1982 were above the July 1981 levels. The largest increase was in dried prune exports, which advanced 89 percent for the month of July. The European Community received the largest share of U.S. dried prune exports.

At \$2.6 billion, U.S. exports of horticultural products for the Oct.-July period of fiscal year (FY) 1982 were 7 percent below the comparable period of FY 1981. The export decline for the 10 month period of the current fiscal year is slightly above that for the first nine months of the fiscal year, reflecting the substantial decline in citrus exports during the month of July.

MARKET ACCESS AND OPPORTUNITIES

--Sweden is expected to introduce a general import ban on cultivated garden and hothouse plants on September 1, 1982. The purpose is to reduce the risk of introducing the dreaded miner fly, which withstands all approved pesticides and whose larvae live inside plants. The ban affects lettuce, cucumber, tomato, chrysanthemum, and gerbera plants. Food products and seeds themselves are not affected. Norway and Denmark have already introduced an import ban on these plants.

--New regulations governing the labeling of foods marketed in the United Kingdom will become compulsory on Jan. 1, 1983. These regulations provide that pre-packed foods for human consumption must be labeled to show the following information:

- The name of the food.
- Ingredients, listed generally in descending order by weight.
- Date mark and storage conditions.
- Name and address of the manufacturer, the packer, or the seller if the seller is located in the European Community.
- Origin, if failure to provide it might mislead buyers as to the true origin of the product.
- Instructions for use, if needed to make proper use of a pre-packed food.

The labeling must be clear and conspicuous, and descriptions must not be misleading. Food that is not pre-packed must be identified at the point of sale by a notice giving its name. This notice should show if the food contains any antioxidants, artificial sweeteners, flavors, flavor enhancers, colors, or preservatives.

--Sweden's National Food Administration will implement new rules for the declaration of food additives in food products on January 1, 1983. From that date all food additives shall be declared on labels either with an additive class title followed by the appropriate code numbers given in the National Food Administration's list of food additives, or if the additive has not been assigned a code number, with the common name of the additive.

--India recently increased by 10 to 30 percent the official tariff values, and consequently the effective tariff rates, for imports of raisins from Afghanistan and Iran. The new tariff values are 78 U.S. cents per pound for Kishmish raisins, 38 cents per pound for Abjosh raisins, and 31 cents for other raisins excluding Sultanas. The import duty is 100 percent of these tariff values. In addition, a 30 percent surcharge is applied to imports. Sultana raisins are assessed a duty of 125 percent of the invoice value. U.S. raisins are subject to import duties totaling 121 percent of their invoice value.

--Japanese fruit importers reportedly incurred substantial losses so far in 1982 because of heavy import volumes, plentiful domestic supplies, and sluggish consumer demand. Importers may become more cautious in making future import commitments because of these losses. Estimates on losses range as high as \$80 million, with bananas accounting for one-fourth of this total. Other contributing products include Valencia oranges, lemons, and cherries.

--Effective Sept. 1, 1982, importers in Ireland must pay a value-added tax on imports at the point of entry rather than following their sale on the local market as has been the case. Products manufactured or packed in Ireland from domestically produced materials continue to be liable, for taxation following their sale. Only a few horticultural imports are subject to value-added taxation in Ireland. These products include wine, maraschino cherries, cut flowers, fruit juices, salted, roasted, or chocolate covered nuts, live plants, and potato chips. The tax rate for these products is 18 percent.

--Japan issued a global import quota for 800 metric tons of concentrated grape juice (5 to 1 concentrate) on Aug. 18, 1982. An additional quota of about 3,000 tons is expected to be issued in December, bringing the total quota for Japanese fiscal year 1982 (April 1982-March 1983) to 3,800 tons. The 1981 quota was 3,600 tons.

Japan's annual production of concentrated grape juice has stabilized at around 1,000 tons. Consumer demand, however, is increasing. The import quotas established to meet this demand are issued on an "as needed" basis. Virtually all of the imports originate in the United States.

Imports of all fruit juices except lemon juice and unsweetened lime juice are regulated by quotas in Japan. Other horticultural products covered by import quotas are fresh and provisionally preserved oranges and tangerines, fruit purees and paste, fruit pulp excluding apricot and nut pulps, canned pineapple, tomato juice with a dry weight content under 7 percent, tomato catsup, tomato sauce, and miscellaneous edible preparations including sweetened baby food.

MARKET PROMOTION ACTIVITIES

--The Vancouver American Wine Society, in conjunction with the U.S. Consulate General, hosted a tasting of wines from Oregon and Idaho on July 14. Eighteen wineries participated in the presentation and tasting of grape and berry wines. The 380 guests included members of the trade, media, and government. Greatest enthusiasm was shown for Pinot Noir and Chardonnay wines.

COMMODITY UPDATE

--New U.S. seed potato varieties and recent market development efforts point to increasing opportunities for U.S. sales to Venezuela. A U.S. market development team visited Venezuela recently on a six day seed potato study. The Venezuelans, in turn, sent a team to the United States in August which resulted in fruitful discussions. The Atlantic and Crystal potato varieties from Minnesota and Michigan attracted particular attention from some of the Venezuelans. Sales to Venezuela look promising at this time.

--Retail stores in the Ivory Coast are showing greater interest in promoting and selling U.S. food products. This reflects the expected purchases by the increased number of Americans in the country who are assisting in oil exploration, and heightened awareness of the quality and value of U.S. foods. One of the largest supermarkets in Abidjan recently held an instore promotion of U.S. food products. Jellies and fruit juices were the biggest sellers.

COMMODITY UPDATE

--U.S. imports of apple juice during the 1981/82 (July-June) season totaled 76.4 million gallons, single strength equivalent, (51,500 metric tons concentrate, 70.5° brix), an increase of 9 percent over the previous season. Higher prices drove expenditures on apple juice imports up 23 percent during the past season to \$64.4 million.

Argentina remained the leading foreign supplier of concentrated apple juice (CAJ) to the U.S. market during 1981/82, furnishing 42 percent of imports. Argentine dominance may be challenged in the coming year as other producers, notably South Africa and Spain, increase shipments to the United States. Other important suppliers during the 1981 season included West Germany, Mexico, the Netherlands and New Zealand.

Production of CAJ in Argentina during 1982 is estimated at 30,000 tons, slightly above last year's level. Approximately 90 percent of Argentine production is destined for export to the United States. The maximum capacity for CAJ production in Spain is currently 7,000 tons, 90 percent of which is shipped to the United States. Spanish production of CAJ is expected to grow moderately until Spain joins the EC, at which time rapid expansion is projected. In South Africa, the intake of apples for juicing during 1982 was about 133,000 tons (roughly 17,400 tons of CAJ).

Prices of apple juice (per gallon of concentrate, c.i.f.) currently range between \$5.50-6.00 for the Spanish product, \$6.40-6.50 for the Argentine product, and \$6.40-7.00 for South African concentrate. These prices have declined from the 1981 level in response to devaluations in currencies relative to the U.S. dollar and an improved European apple crop.

--Australia's Industries Assistance Commission (IAC) has released a draft report on its inquiry into the protection needs of the Australian canned fruit industry. The report recommends that all government assistance should be terminated or phased out and that the statutory control over canned fruit marketing be terminated by abolishing the Australian Canned Fruit Corporation or at least abolishing its control over exports. The IAC recommends that the Equalization Pool be used for domestic sales only.

The IAC believes that such a change would force the canned fruit industry to become more market-oriented and discourage production for unprofitable markets. The Bureau of Agricultural Economics has estimated that export sales of Australian canned fruits could decline by more than half over the next five years.

Although the Government is committed to restructuring the industry, it is unlikely that the IAC recommendations will be accepted totally. While there appears to be little chance of further direct financial assistance to canners, there is no doubt that adjustment assistance to growers will be continued.

--The European Community has increased the quantities of canned pears and cherries in syrup eligible for processing subsidies in 1982/83. Quantity limits are now 82,000 tons for William (Bartlett) pears, 60,000 tons for Morello cherries, and 29,100 tons for Bigarreau and other sweet cherries, representing increases from 1981/82 levels of 10.7, 13.6, and 8.4 percent, respectively.

--The European Community has fixed the 1982/83 minimum producer price for prunes, ex-grower, of size 66 fruits per 500 grams and with moisture content of 21-23 percent at 167.99 ECU's (approximately \$163) per 100 kilograms. The processing subsidy for dried prunes is fixed at 67.68 ECU's (about \$66) per 100 kilograms. The minimum price is about 9 percent above the 1981/82 level, while the processing subsidy is virtually unchanged. France is the principal producer of prunes in the EC.

--Turkey has announced 1982 producer support prices for dried fruit and tree nuts which are as follows: raisins (no. 9 quality), 132 lira/kilogram; dried figs, 78 lira/kilogram; and unshelled round filberts (50 percent shelling rate), 150 lira/kilogram. These prices are 20 percent above 1981 levels, an increase slightly below the rate of inflation in Turkey. Approximate U.S. dollar equivalents per kilogram are: \$0.795 for raisins, \$0.47 for dried figs, and 0.904 for filberts.

--Lebanon's exports of fresh fruit to its traditional customers in the Middle East have been interrupted by the latest round of hostilities there. The fighting damaged field crops and fruit orchards, particularly in southern Lebanon. In addition, marketing of summer fruit has been adversely affected by the closing of export routes to neighboring Arab countries. In 1981, Lebanon's fresh fruit exports totaled almost 320,000 metric tons. These included 68,655 tons of apples, 25,694 tons of grapes, 104,671 tons of oranges and 23,218 tons of lemons. Syria and Saudi Arabia were the principal destinations, followed by Kuwait, Iraq, and Jordan. Saudi Arabia and Kuwait are also important markets for U.S. apples and grapes.

--The U.S. International Trade Commission (ITC) voted unanimously on Aug. 25, 1982, that a "reasonable indication" of injury or threat to injure a U.S. industry existed from the importation of Brazilian frozen concentrated orange juice (FCOJ). This preliminary determination, forwarded to the Department of Commerce, ensures the continuation of the investigation of the countervailing duty petition filed by Florida Citrus Mutual in mid-July. The next phase of the investigation rests with the International Trade Administration (ITA) of the Department of Commerce, which is scheduled to

COMMODITY UPDATE

rule by October 15 on the question of whether Brazilian manufacturers, producers, or exporters of FCOJ receive subsidies within the meaning of the countervailing duty law. If its decision is affirmative, the ITA will make a preliminary estimate of such subsidy. U.S. Customs will be notified immediately to "suspend liquidation of entries" and require U.S. importers of Brazilian FCOJ to post a bond equivalent to the subsidy amount. At this point, the ITC is charged with the responsibility of determining the extent of injury or threat of injury to the U.S. industry related to the subsidy as quantified by ITA. The ITC will have 120 days to complete this study. The last stage in the process is the calculation of the countervailing duty by Commerce which becomes effective immediately.

--U.S.-Canadian trade in potatoes is analyzed in a recently released ITC report. The document examines the problems faced by Maine potato growers, but does not propose solutions. Some of the study's salient findings are:

--U.S. consumption of potatoes is declining. Recent trends indicate that U.S. production is also declining, reflecting lower producer prices and less favorable growing conditions. Canadian domestic consumption has also dropped, but production has risen moderately in recent years.

--Up until 1979/80, the United States was generally a net exporter of potatoes to Canada, but imports from Canada have jumped sharply in recent years. Imports are mostly the round white variety similar to that produced in the Northeastern states. However, imports represent less than 2 percent of the total U.S. market.

--The United States and Canada have various programs that assist potato production and marketing. However, available information indicates that neither the United States nor Canada derives significant competitive advantage from these programs.

--The depreciation of the Canadian dollar has improved the competitive position of Canadian exports.

--At the wholesale level, Canadian potatoes do not have a price advantage in the U.S. market. Canadian round whites sell for 10 to 20 percent higher than Maine potatoes in New York and are priced 15 to 25 percent higher in Boston. Canadian potatoes are of higher quality because of stricter grading and packaging requirements. Although costs and methods of transportation of potatoes to the Northeastern market differ among supply sources, they tend to not have a significant impact on the competitive position of potatoes from Canada, as these differences tend to be negated by other competitive factors.

--Inroads into the Northeastern market by shipments of russet variety potatoes from the Western United States have resulted in a larger loss to Maine growers than from Canadian imports.

--Maine has a large number of small dealers which leads to inefficient marketing.

Persian Gulf Markets for U.S. Horticultural Products

The dynamic, oil-rich Persian Gulf countries of Saudi Arabia, Kuwait, and the United Arab Emirates (U.A.E.) offer promising opportunities for expanded sales of U.S. horticultural products. Capitalizing on these opportunities, however, is going to require improved and intensified marketing efforts by U.S. exporters.

Although these Gulf states now receive less than 5 percent of total U.S. horticultural exports, they are already vital export markets for American apples, pears, and table grapes. They are also becoming substantial customers for high value-added grocery items from the United States. The development of much of this trade appears to be due more to initiatives of Gulf State importers and U.S. brokers and export agents than to efforts of producer/exporters.

Increased attention is being focused on these markets by U.S. competitors such as France and Australia. With this development, greater sophistication in the marketplace, and a modernizing retail structure, U.S. producers, marketing associations, and market development specialists need to become more actively involved in the marketing of U.S. products in the Gulf to expand and influence trade flows. U.S. traders also need to give more attention to the prerequisites of doing business in the Gulf region, including product labeling, local representation, and periodic personal visits.

These are the basic conclusions of an FAS-sponsored trade team that visited Saudi Arabia, Kuwait, Dubai in the United Arab Emirates, and Bahrain in February 1982. Members of the team were W. R. Hoard, manager (now retired), California Cling Peach Advisory Board; Joseph Brownlow, manager, Washington Apple Commission; E. Bruce McEvoy, executive vice president, Sunkist (Europe) S.A.; Frederick Van Der Monde, director of marketing in Europe, California Raisin Advisory Board; and Richard Schroeter, FAS.

MARKET PROFILE

The total population of Saudi Arabia, the United Arab Emirates, Kuwait, and Bahrain is estimated at 10 to 12 million people. About 70 percent of this population is in Saudi Arabia, primarily in the cities of Jidda on the Red Sea, the rapidly growing Dhahran/Dammam/Alkobar metropolis on the Gulf, and Riyadh, the capital, in the Central Province. Jidda in Saudi Arabia and Dubai in the U.A.E. are the major commercial centers for food imports. In 1980, three-quarters of the food products imported by sea into Saudi Arabia moved through Jidda's port. Bahrain is an important financial center.

The Gulf countries have high per capita incomes (over \$15,000) and a large foreign population. Although oil is the major revenue source, the countries in the Gulf are making major efforts to broaden the industrial base. Another common thread among the Gulf countries is an overwhelming dependence on imported foods. Seventy percent or more of their food consumption consists of imported products.

U.S. TRADE

High per capita incomes, combined with an overwhelming dependence on imported foods, make the Gulf countries important markets for horticultural products in general and for high-quality U.S. goods in particular. Total imports of horticultural products are estimated at over \$1 billion. In fiscal year 1981, the value of U.S. exports of fresh and processed fruits and vegetables to the Gulf countries totaled \$122 million. This was 32 percent above the value exported a year earlier and over 10 times the value exported in the mid-1970's. Exports to Saudi Arabia were valued at \$84.2 million, followed by the U.A.E. at \$22.4 million, Kuwait \$12 million, and Bahrain \$3.4 million. These figures may understate the actual level of trade because of transshipments through Europe.

The composition of U.S. fruit and vegetable exports to the Gulf countries differs significantly from the average composition of total U.S. exports of those products. The most striking feature of the composition of U.S. exports to Saudi Arabia (and other Gulf countries as well) is the predominance of fresh deciduous fruit, consumer-ready vegetable grocery items, and beverages. These products account for 70 percent of U.S. horticultural trade with Saudi Arabia, compared to less than 30 percent of our exports to other markets.

U.S. exports of noncitrus fruit to the Persian Gulf consist almost exclusively of apples, pears, and table grapes. In fiscal 1981 (Oct. 1980-Sept. 1981), Saudi Arabia was the second leading offshore market for U.S. apples, the third leading offshore market for grapes, and the fourth leading market for pears. The U.A.E. was the third largest offshore export outlet for pears, the sixth for apples, and the ninth for grapes. In total, the Persian Gulf countries purchased \$31 million of U.S. apples, pears, and grapes in fiscal 1981, or 17 percent of total offshore exports.

Trade in these products with the Gulf States did not begin until 1977. Its phenomenal development since then is due primarily to the initiatives of Gulf State importers who recognized the availability, quality, and supply range of the U.S. products. Today, with charter or importer-owned reefer vessels shipping apples or mixed loads of apples, pears, and grapes to the Gulf, the U.S. products are seen everywhere, from the smallest hawker in the neighborhood souk (bazaar) to the largest supermarket. Red Delicious is the prominent U.S. apple variety imported, with Golden Delicious running a distant second. Pears are of the winter Anjou variety. The grapes consist of California storage varieties, such as Emperors.

The bulk of the remaining U.S. exports consists of grocery line items such as frozen and canned vegetables, catsup, soups, and beverages. It appears that a significant portion of the trade in many of these items other than some canned fruits and vegetables and beverage bases is handled by brokers or export agents in the United States, including export departments of supermarket chains. These firms are in a position to put together mixed containers with an array of products, which have fit buyer needs. One result of the importance of brokers in this trade is an astounding number of U.S. brands on the shelf.

RETAIL MARKETING

Although the retail food business in the Gulf is still dominated by traditional small stores, American-style supermarkets and shopping malls are making significant inroads. Several large retail chains are now operating in Saudi Arabia and Dubai and expansion is in progress throughout the area. The supermarkets appear to be well managed and often contain numerous non-grocery items or are part of a department store. One possible exception to the expanding influence of the supermarkets is Kuwait. The Kuwaiti market is to a large extent supplied by neighborhood cooperative stores, which are usually owned by prominent Kuwaiti families living in each district.

Currently, the existing supermarkets in the Gulf appear to be patronized largely by the more affluent of the expatriate colony. However, as the stores expand and become more accessible, they likely will reach a broader clientele, which will expand their influence accordingly. This in turn should lead to a more competitive environment.

The ability of the supermarket chains to import large volumes of products, and a growing preference for better quality frozen and canned foods should also create more opportunities for U.S. exporters. U.S. products appear to have a dominant position on the supermarket shelves; whereas, except for fresh fruits, they are rarely seen in the small neighborhood stores. Probably over 90 percent of U.S. apples, for example, are sold by hawkers or in open-air markets.

DISTRIBUTION

Port congestion, once a serious problem in the Gulf, is no longer a marketing constraint except possibly in Kuwait. Saudi Arabia, the Emirates, and Bahrain now have modern, heavily subsidized, expansive port facilities that operate on a 24 hour schedule. New ports also are being developed. Some congestion currently exists in Kuwait, largely because of the large transit trade with Iraq resulting from the Iran-Iraq conflict. Kuwait, however, does have excellent cold storage facilities to handle perishables. Spurred by lucrative government grants, the development of cold stores both at port and inland points is one of the fastest growing industries in the Gulf. Present facilities appear adequate for the current level of trade.

Jidda in Saudi Arabia and Dubai in the Emirates are the two main entry points for U.S. produce in the Gulf. The produce is trucked from the port to the receiver's depot where it is collected and then distributed by truck to outlets within the city or to other areas. The handling and trucking process is labor intensive. Reefer trucks are gradually being introduced, but packing materials should be sturdy to withstand handling and temperature extremes.

A large number of traders--commission agents, shipping companies, importers, distributors, trading companies, or blends of these firms--are involved in the food marketing chain. The influential trading companies often have broad interests, getting involved in many activities both inside and out of the food business.

Wholesale produce markets still flourish in the Gulf, despite some discouragement by governments, particularly in Saudi Arabia. The large produce importers supply some fruit for these markets as well as distributing direct to wholesalers and retailers. Catering companies also appear to be flourishing, supplying products to the expanding hotel business, hospitals, schools, etc.

IMPORT REGULATIONS

Import duties on food products are generally minimal, with most horticultural products entering duty-free or at low rates of duty. In Saudi Arabia, most imports are assessed a 3 percent duty. Some locally produced goods, such as candy and mineral water, have a protective duty of 20 percent. Beverages may soon be subjected to this tariff rate because of increasing domestic production. Imports of alcoholic beverages are prohibited.

New labeling regulations, designed to inform consumers about packaged products and their ingredients, are now being enforced throughout the Gulf. Although these regulations may differ somewhat from country to country, exporters meeting the Saudi Arabian requirements should be in a position to have their products accepted in all the countries. The Saudi regulations require that labels of packaged foods bear the following information: trademark or trade name; product name; ingredients; net weight or volume (metric); name and address of the manufacturer, packer, or importer; country of origin; the date of production, or its code number, and the expiration date. Arabic has to be one of the languages used for the product name, contents, and ingredients. This information in Arabic should appear on the label. Fresh produce should be accompanied by a phytosanitary certificate.

The quality of imports and adherence to regulations are checked at the ports. In Saudi Arabia, container cargoes are opened by customs officials, off-loaded, and re-stuffed. Generally, this work is done expeditiously, and security is not a problem.

DOING BUSINESS

Gulf traders place great emphasis on personal relationships. Thus, periodic visits by U.S. exporters are essential to strengthen commercial ties. Local representation has also been effective.

The importance of personal relationships in commercial dealings poses a problem for potential new-to-market exporters because of the difficulty in visiting the Gulf countries. To obtain a visa (other than a 72-hour visa in Bahrain and Dubai), a prospective visitor must first have a sponsor in the country to be visited. This sponsor requests issuance of the visa from his government. The problem arises in finding a sponsor without first being able to enter the country.

There are several possibilities for locating potential sponsors. The FAS newsletter called CONTACTS for U.S. Farm Products can introduce a company and its product description to foreign food buyers. The newsletter is distributed to the food trade in the Gulf region. Also, the FAS Trade Opportunity Referral Service (TORS) provides leads to U.S. exporters on products desired by importers and the importers involved. Further information on CONTACTS and TORS can be obtained from the Export Promotion Division, FAS, USDA, Washington, D.C. 20250.

Attending trade fairs and conventions in the United States and elsewhere is another means for meeting potential sponsors. Direct correspondence with importers can also yield results. Lists of importers can be obtained from the Horticultural and Tropical Products Division, FAS, USDA, Washington, D.C. 20250.

The U.S. Agricultural Trade Office, located in Bahrain but serving the entire Gulf area, can also provide lists of importers and advice on various aspects of doing business in the Gulf. One of its most important responsibilities is to provide leads on potential sales opportunities. The name and address of the trade officer are:

Theodore Horoschak
U.S. Agricultural Trade Officer
American Embassy
Shalkh Isa Road
P.O. Box 26431
Manama, Bahrain
Telephone: 714-151
Telex: 9398 USATO BN

In addition to the FAS trade office, the U.S. Commercial Office in Jidda, the U.S. Consulates in Dhahran and Dubai, and the U.S. Embassy in Kuwait can provide advice and assistance.

MARKET OPPORTUNITIES

Fresh deciduous and citrus fruits are highly popular items among Gulf State consumers as evidenced by the large quantities displayed at food stores and by street hawkers. This preference, along with population growth and high incomes, is expected to lead to good to excellent prospects for continued growth of U.S. fruit exports to the region, provided U.S. prices remain competitive. The expanding influence of supermarkets and the catering and institutional trade should also enhance opportunities for increased sales of various processed products. U.S. producers should become more involved in this trade if these opportunities are to be fully realized.

The Gulf region has essentially become a mature market for U.S. apples within the short span of 5 years. U.S. exports rose from zero in 1976/77 to 2.5 million boxes, valued at \$25.3 million, in 1980/81. With widespread distribution attained throughout the region, it appears unlikely that U.S. exports can sustain such dramatic growth. They should, however, at least find gradually expanding sales opportunities through increased recognition of their quality and year-round availability.

Neither U.S. grapes nor pears have achieved the remarkable market penetration accomplished by U.S. apples. But these products are showing increasing strength in the markets due in large part to rising trade and consumer awareness of their quality and availability. In the 1981/82 season, U.S. grape exports to this region totaled 4,232 tons, valued at \$5.9 million. Exports of pears were 240,000 boxes, valued at \$3.1 million.

Lebanon ranks as one, if not the leading, supplier of fresh deciduous fruit to the Gulf region. Other major suppliers include France, Australia and, more recently, Chile.

U.S. citrus fruit has been largely absent from the Gulf region except for some shipments of oranges to the Emirates. Heavy supplies of oranges, at attractive prices, from Lebanon and Egypt limit opportunities for U.S. oranges in the November-March period. More opportunities likely exist for U.S. oranges in the remaining months when Lebanese and Egyptian supplies are low or non-existent. During these "off-season" months, imports originate mainly from Swaziland (some of this fruit allegedly is from South Africa, whose products are banned) and to a lesser extent Brazil. Some importers have expressed doubt that the relatively thin-skinned U.S. Valencia oranges can withstand the heat and handling conditions, but sturdy packaging should help overcome these potential problems.

Lemons may have the brightest prospect among U.S. citrus fruit in the Gulf. The lemons observed on the market, mainly from Lebanon and Turkey, were of uniformly poor appearance relative to the U.S. product. The higher quality U.S. fruit may find ready customers in the supermarkets and perhaps also in the smaller stores catering to the less affluent population.

Although the expansion of supermarkets and rising incomes should stimulate increased demand for a wide array of U.S. processed products, the growth rate may depend to a significant extent on the involvement of U.S. producers. As mentioned previously, much of the trade in U.S. processed products other than some canned fruits and vegetables has been handled by brokers. Producers may be in a better position than brokers to meet labeling regulations, establish brand identity, follow through on sales, establish distribution networks, etc., all of which are necessary in an increasingly competitive market. U.S. producers also may be in a better position to search out opportunities with the catering industry and in stores other than supermarkets. At present, U.S. products do not have a strong position in these smaller stores where suppliers from Australia, France, Japan, etc., have done a better marketing job. For example, cans of fruit juices from Taiwan and Japan are often seen in these stores despite the higher quality of U.S. products.

Non-alcoholic beverages are obviously strong sales items because of the heat and humidity of the Gulf and the prohibition on alcoholic beverages. Joint ventures and licensing arrangements are becoming an increasingly important marketing concept for these products. This may be the wave of the future in view of the emphasis on industrial development in the Gulf and the generous subsidies granted for the construction of processing and manufacturing plants.

Text Continued on Page 16

U.S. EXPORTS OF HORTICULTURAL PRODUCTS TO SAUDI ARABIA 1/

Commodity	1980	1981	1980	1981
	Metric Tons		\$1,000	
Fresh fruit.....	20,776	33,486	12,961	20,386
Apples.....	16,604	29,863	9,592	17,237
Grapes.....	1,822	1,545	2,187	1,808
Pears.....	695	1,938	372	1,203
Dried fruit.....	117	579	216	1,166
Raisins.....	81	467	187	959
Frozen fruit.....	39	139	58	131
Canned fruit.....	3,548	4,424	3,239	4,136
Cocktail.....	1,360	1,291	1,209	1,289
Peaches.....	507	664	380	558
Fruit Juices <u>1/</u>	3,729	3,676	6,465	6,326
Citrus.....	1,805	2,024	3,437	3,694
Non-citrus.....	1,924	1,652	3,028	2,632
Fresh or chilled vegetables.....	1,376	1,638	668	1,117
Dehydrated vegetables.....	133	375	228	474
Frozen vegetables.....	1,449	1,788	1,618	2,006
Canned vegetables.....	7,567	8,692	5,951	6,767
Beans.....	1,692	1,748	1,052	1,155
Catsup, chile sauce.....	1,148	1,896	1,016	1,672
Beverages, except juices <u>2/</u>	2,806	2,833	7,196	8,307
Tree nuts.....	1,384	1,975	5,468	6,956
Almonds, shelled.....	644	1,143	2,859	3,564
Mixtures.....	337	180	1,341	1,052
Other.....	--	--	21,882	26,422
Potato chips, sticks.....	334	743	1,192	2,422
Sauces.....	3,193	3,037	3,144	2,973
Blended foods, Nec.....	4,722	1,768	7,407	5,103
Tomato juice <u>1/</u>	528	1,310	905	2,385
Grand Total.....	--	--	65,950	84,194

1/ Fiscal years ending on September 30.2/ Volume in 1,000 gallons.

Source: U.S. Department of Commerce

September 1982

Horticultural and Tropical Products Division, FAS/USDA

U.S. EXPORTS OF HORTICULTURAL PRODUCTS TO KUWAIT 1/

Commodity	1980	1981	1980	1981
	Metric Tons		\$1,000	
Fresh fruit.....	784	3,425	210	1,661
Apples.....	31	2,932	21	1,347
Grapes.....	--	45	--	53
Pears.....	--	417	--	234
Oranges.....	741	--	175	--
Dried Fruit.....	35	110	108	198
Raisins.....	4	91	12	175
Frozen fruit.....	--	1	--	2
Canned fruit.....	593	782	537	801
Cocktail.....	254	390	222	412
Peaches.....	168	183	137	158
Fruit Juices <u>1/</u>	590	733	900	1,178
Citrus.....	377	448	654	760
Non-citrus.....	213	285	246	418
Fresh or chilled vegetables.....	16	--	9	--
Dehydrated vegetables.....	1	4	4	6
Frozen vegetables.....	149	114	336	144
Canned vegetables.....	1,504	1,983	1,300	1,842
Beans.....	237	350	177	289
Catsup, chile sauce.....	173	189	127	140
Baby food.....	136	245	120	240
Tree nuts.....	322	573	1,280	2,233
Almonds, shelled.....	231	371	923	1,542
Almonds, prepared or preserved.....	53	84	187	251
Other.....	--	--	3,134	3,914
Potato chips, sticks.....	271	290	1,008	1,209
Sauces.....	396	336	529	465
Blended foods, Nec.....	496	501	909	1,515
Grand Total.....	--	--	7,818	11,979

1/ Fiscal years ending on September 30.2/ Volume in 1,000 gallons

Source: U.S. Department of Commerce

September 1982

Horticultural and Tropical Products Division, FAS/USDA

U.S. EXPORTS OF HORTICULTURAL PRODUCTS TO UNITED ARAB EMIRATES 1/

Commodity	1980	1981	1980	1981
	Metric Tons		\$1,000	
Fresh fruit.....	8,635	20,362	4,387	10,527
Apples.....	5,223	14,561	3,129	6,757
Grapes.....	--	906	--	1,017
Pears.....	1,386	2,556	740	1,398
Oranges.....	1,963	1,932	464	1,192
Dried fruit.....	34	142	46	261
Frozen fruit.....	36	7	44	14
Canned fruit.....	660	334	680	356
Cocktail.....	315	159	283	148
Fruit Juices <u>2/</u>	1,216	1,018	2,371	1,740
Citrus.....	740	376	1,432	810
Non-citrus.....	476	642	939	930
Fresh or chilled vegetables.....	74	108	57	72
Dehydrated vegetables.....	20	39	40	78
Frozen vegetables.....	447	429	469	533
Canned vegetables.....	2,044	2,479	1,906	2,011
Beans.....	303	499	212	384
Baby food.....	170	387	163	350
Catsup, chile sauce.....	113	340	77	286
Tree nuts.....	500	627	2,133	2,910
Almonds, shelled.....	376	451	1,608	1,803
Mixtures.....	39	35	161	175
Other.....	--	--	3,658	3,903
Corn chips, sticks.....	109	133	282	438
Potato chips, sticks.....	180	232	419	806
Sauces.....	344	246	444	351
Blended foods, Nec.....	593	412	804	910
Grand Total.....	--	--	15,791	22,405

1/ Fiscal years ending on September 30.2/ Volume in 1,000 gallons.

Source: U.S. Department of Commerce

September 1982

Horticultural and Tropical Products Division, FAS/USDA

PROMOTION

Advertising is not permitted on television or public radio in Saudi Arabia. In other countries, advertising is possible through all media, including radio and television, which reaches audiences along the Gulf corridor in Saudi Arabia. Promotional efforts in Saudi Arabia, other than those on radio or television from the other Gulf countries, concentrate on printed advertisements in newspapers and magazines, street posters, direct mailouts, in-store promotions, and trade exhibits. The most effective advertisements are in English and Arabic to appeal to both Saudis and the foreign population.

Very little promotion has been done to heighten consumer awareness of the quality and value of U.S. products or to establish brand or origin identity. Although some importers and distributors tend to discount the need for advertising, the more progressive trading companies and larger retail outlets recognize the value of promotion and appear very receptive to efforts such as in-store promotions.

In early 1983, FAS plans to sponsor in-store promotions in one large supermarket chain in Saudi Arabia and one in Dubai. This will be just the first of several activities designed to stimulate increased interest in and sales of U.S. food products.

(Richard Schroeter (202) 447-7931)

WORLD MUSHROOM SITUATION

U.S. imports of canned mushrooms were 41,400 metric tons ^{1/} during 1981/82 (July-June), about the same as a year earlier. These imports equaled 52 percent of apparent U.S. consumption of canned mushrooms. Temporary import relief for the U.S. processed mushroom industry raised the import duty to the equivalent of 33 percent ad valorem for the year beginning Nov. 1, 1980. It decreased to 28 percent during the following year, and in November 1982 will be reduced to 23 percent before reverting to the original tariff of about 13 percent in November 1983 ^{2/}. The major sources of U.S. canned mushroom imports are China, Taiwan, Hong Kong and South Korea. Mushroom production has been declining in Taiwan and South Korea while expanding in China. Mushrooms exported by Hong Kong are grown mostly in China. These changes are being reflected in U.S. canned mushroom imports from these origins.

^{1/} Does not include frozen mushrooms and canned straw mushrooms. Unless noted otherwise, all weights are metric. One metric ton equal 2,204.6 pounds, or 91.859 standard 24 lb. drained weight cases of canned mushrooms. Unless otherwise noted, canned mushroom weights are net, drained weight. One kilogram (2.205 lbs.) drained weight, of canned mushrooms is estimated to be equivalent to 1.538 kilograms of fresh mushrooms. One kilogram of canned mushrooms, net weight (mushrooms plus liquid in which they are packed) is equivalent to approximately 0.6 kilograms, drained weight.

^{2/} Ten percent ad valorem plus 3.2 cents per pound.

Although world canned mushroom exports declined an estimated 13 percent in calendar 1981 from the previous year, exports from China, Hong Kong, and France rose considerably while exports from Taiwan and South Korea were off sharply. China has apparently taken over first place as a mushroom exporting country while Taiwan dropped to a distant second. Hong Kong (including Macao) overtook South Korea as the third ranking exporter. China and Hong Kong-Macao (which use Chinese mushrooms for processing) accounted for 64 percent of the world's canned mushroom exports during 1981.

Exports from the above origins in recent years were as follows in metric tons, drained weight equivalent:

	1979	1980	1981
China, Mainland <u>1/</u>	28,000	39,000	44,000
China, Taiwan	37,227	39,767	19,889
Hong Kong <u>1/</u> <u>2/</u>	8,000	11,000	15,500
South Korea	21,109	11,790	9,210
France <u>3/</u>	2,500	2,600	2,800
Others <u>4/</u>	4,100	3,100	1,800
Total	100,936	107,257	93,199

1/ FAS estimate. 2/ Includes Macao. 3/ Excludes Intra-EC trade. A factor of 0.6 was used to convert original net weight data to drained weight equivalent. 4/ Spain, Bulgaria, Dominican Republic, South Africa and Japan are the most important minor exporters.

China is expanding rapidly as a mushroom growing, canning, and exporting country. Fujian Province alone is reported to have produced 42,240 tons of fresh mushrooms in 1981/82 from 8.9 million square meters. 1/

Taiwan formerly was the world's largest canned mushroom exporter. However, rising costs and poor export prospects for canned mushrooms have resulted in reduced area and output since 1977/78. Canned mushroom exports during the 1980/81 (December-November) marketing year were the smallest for several years. Cannery's carry-in on Dec. 1, 1981, was usually high. Canned mushroom production in 1981/82 (December-March) was about the same as in the previous season. Exports continue to move at a relatively slow pace. A plan to encourage the development of new varieties to enable year around production, as well as to improve production techniques, is expected to be approved soon.

Hong Kong and Macao have been able to increase mushrooms exports by importing bulk mushrooms in brine from China for canning. No mushrooms are produced in either of these 2 areas.

1/ One square meter equals 10.764 square feet.

MUSHROOMS

South Korea's mushroom industry has continued to slip downward. Canned mushroom exports of 9,210 tons in 1981 were less than half of the total 2 years earlier. Increased production costs, the recession in the domestic economy, and competition in the export markets contributed to the downward slide. The outlook for 1982 is for more of the same although domestic consumption is expected to expand.

The United States, West Germany, Canada, Sweden, and Japan account for about 90 percent of world canned mushroom imports. These imports, in metric tons, were as follows during 1979-81:

	1979	1980	1981
United States	41,899	50,472	38,080
West Germany <u>1/</u> <u>2/</u>	18,013	21,527	21,582
Canada <u>1/</u>	19,187	15,016	16,219
Sweden <u>3/</u>	6,326	7,082	6,970
Japan <u>1/</u>	5,750	6,971	6,478
Others <u>4/</u>	10,131	11,230	9,925
Total	101,306	112,298	99,254

1/ A factor of 0.6 was used to convert original net weight data to drained weight equivalent. 2/ Excludes intra-EC trade. 3/ A factor of 0.5 was used to convert original gross weight data to drained weight equivalent. 4/ Estimated on basis that "Others" equals 10 percent of world imports. Austria, Switzerland and Australia are the largest importers in this group.

The United States is the leading importer of canned mushrooms, importing 45 percent and 38 percent of total world imports during 1980 and 1981, respectively. Imports of canned mushrooms into the United States were valued at \$79.6 million during 1981. The 1981 average unit value of \$2.09 per kilogram, f.o.b. was down from the 1980 unit value of \$2.32 per kilogram and was the lowest unit value since 1976.

U.S. mushroom production of 234,577 tons was up 10 percent during the July-June 1981/82 marketing year from a year earlier. Bed and tray area of 13.1 million square meters was only 1 percent above the previous season. About 62 percent of total U.S. mushroom production during 1981/82 was for the fresh market and the remainder was for processing.

The market share of U.S. mushroom imports fell from 26 percent of apparent consumption (fresh plus processed) in 1980/81 to 24 percent in 1981/82. This decline was at least partially due to the higher tariff.

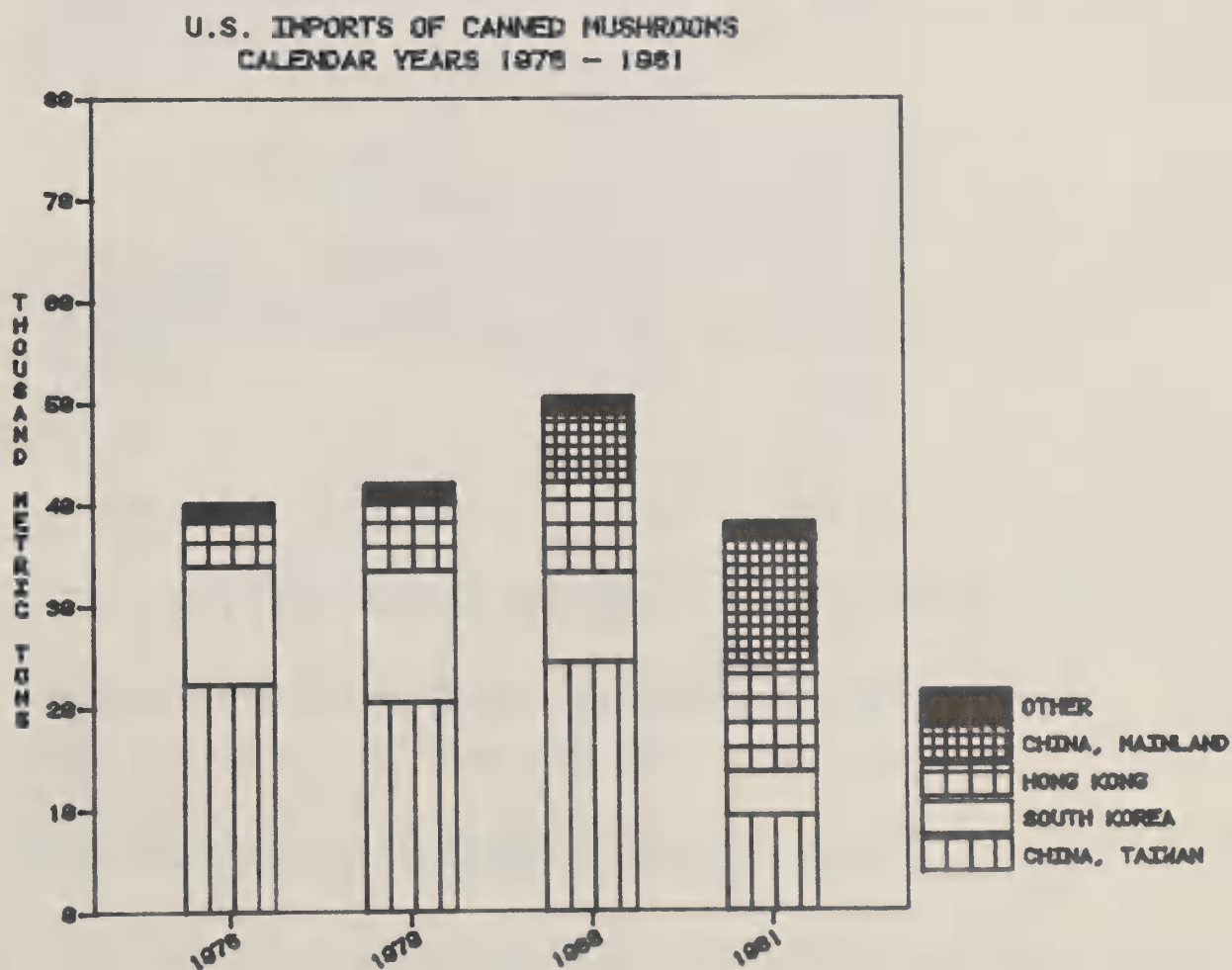
During 1981, China nearly doubled its canned mushroom exports to the United States, becoming the leading source of such imports. Hong Kong, using Chinese raw material, became the second most important origin. On June 30, 1982, the U.S. International Trade Commission instituted an investigation under Section 406 of the Trade Act of 1974 to determine whether imports of this product are rising so rapidly that they are a significant cause of material injuring to the domestic industry. A briefing and vote on this issue is to take place during the week of September 20.

The European Community (EC) limits the amount of canned mushrooms which can be imported (from outside the EC) without an additional levy having to be paid. During calendar year 1982, the net weight ceiling is 34,750 tons (about 20,850 tons drained equivalent) distributed according to origins as follows:

China, Mainland	24,977
China, Taiwan	1,087
South Korea	5,428
Spain	1,087
Hong Kong	435
Others	1,736
Total	<u>34,750</u>

Imports in excess of this amount are subject to a levy of 160 European Currency Units (ECU's) per 100 kilograms, net weight (currently about U.S. \$1.55 per kg. or \$2.58 per kilogram, drained weight). The above allocations are subject to revision on Sept. 30, 1982. Most EC canned mushroom imports from third countries enter West Germany.

(Gordon Patty (202) 447-2579)



MUSHROOMS

UNITED STATES: PRODUCTION, IMPORTS, AND APPARENT CONSUMPTION OF MUSHROOMS, 1977/78-1981/82

MARKETING YEAR: (July-June)	PRODUCTION	IMPORTS CANNED 1/	DRIED	TOTAL	APPARENT CONSUMPTION 2/	MARKET SHARE OF IMPORTS
	-----1,000 METRIC TONS-----				PERCENT	
1977/78.....	180.8	64.1	5.8	69.9	250.7	28
1978/79.....	205.9	60.1	6.5	66.6	272.5	24
1979/80.....	213.2	79.3	5.6	84.9	298.1	28
1980/81.....	213.4	67.0	6.2	73.2	286.6	26
1981/82.....	234.6	65.6	6.5	72.1	306.7	24

NOTE: All data on fresh-weight basis. Imports of canned mushrooms are converted to a fresh-weight equivalent on the basis of 1 ton of drained weight to 1.538 tons of fresh weight; those of dried mushrooms are converted on the basis of 1 ton of dried weight to 10 tons of fresh weight.

1/ Includes frozen mushrooms and canned straw mushrooms, all years. 2/ Production plus imports. Exports of U.S. mushrooms are negligible.

SOURCE: Production--Crop Reporting Board, USDA; Import data--U.S. Department of Commerce, Bureau of Census.

UNITED STATES: SALES, IMPORTS, AND APPARENT CONSUMPTION OF CANNED MUSHROOMS, 1977/78-1981/82

MARKETING YEAR: (July-June)	SALES OF U.S. PRODUCT	IMPORTS 1/	APPARENT CONSUMPTION	MARKET SHARE OF IMPORTS
	-----1,000 METRIC TONS, DRAINED WEIGHT-----			PERCENT
1977/78.....	43.1	41.7	84.8	49
1978/79.....	41.2	39.1	80.3	49
1979/80.....	43.3	51.5	94.8	54
1980/81.....	45.1	43.5	88.6	49
1981/82.....	40.0 2/	43.4	83.4	52

1/ Includes frozen mushrooms and canned straw mushrooms, all years.

2/ Estimate.

SOURCE: Compiled from U.S. International Trade Commission and Bureau of Census data.

September 1982

Horticultural and Tropical Products Division, FAS/USDA

MUSHROOMS, CANNED: IMPORTS INTO UNITED STATES
 CALENDAR YEARS 1978-1981 1/
 (Metric Tons, Drained Weight)

Country of Origin	1978	1979	1980	1981
<u>Asia</u>				
China, Mainland.....	8	119	6,723	12,407
China, Taiwan.....	22,331	20,528	24,371	9,316
Hong Kong.....	4,369	6,593	8,879	10,650
Japan.....	406	240	206	167
Korea, Rep. of.....	11,643	12,946	8,803	4,261
Macao.....	---	335	902	1,040
Other.....	1	10	21	10
Total.....	38,758	40,771	49,905	37,851
<u>Europe</u>				
France.....	194	89	93	70
Germany, Fed. Rep.....	18	55	31	15
Romania.....	65	91	---	---
Spain.....	88	237	46	78
Switzerland.....	36	9	8	17
Other.....	29	29	23	18
Total.....	430	510	201	198
<u>Other Countries</u>				
Canada.....	30	29	38	8
Costa Rica.....	583	330	---	---
Dominican Rep.....	225	258	317	22
Other.....	25	1	11	1
Total.....	863	618	366	31
Grand Total.....	40,051	41,899	50,472	38,080

---Denotes not available, unknown, not applicable or zero.

1/ Data does not include frozen mushrooms. Data for 1978 include canned straw mushrooms, later years do not.

SOURCE: U.S. Department of Commerce, Bureau of Census.

September 1982

Horticultural and Tropical Products Division, FAS/USDA

MUSHROOMS

UNITED STATES: IMPORTS OF CANNED STRAW MUSHROOMS,
CALENDAR YEARS 1980-81
(METRIC TONS, DRAINED WEIGHT)

COUNTRY OF ORIGIN	1980	1981
China, Mainland.....	4	42
China, Taiwan.....	1,625	1,713
Hong, Kong.....	20	1
Korea, Rep. of.....	0	14
Others.....	---	3
Total.....	1,649	1,773

SOURCE: U.S. Department of Commerce, Bureau of Census.

UNITED STATES: IMPORTS OF FROZEN MUSHROOMS,
CALENDAR YEARS 1980-81
(METRIC TONS, DRAINED WEIGHT)

COUNTRY OF ORIGIN	1980	1981
Brazil.....	---	24
Canada.....	273	193
China, Taiwan.....	815	135
Total.....	1,088	352

SOURCE: U.S. Department of Commerce, Bureau of Census.

UNITED STATES: IMPORTS OF DRIED MUSHROOMS,
CALENDAR YEARS 1980-81
(METRIC TONS, DRAINED WEIGHT)

COUNTRY OF ORIGIN	1980	1981
Chile.....	181	79
China, Mainland.....	4	9
China, Taiwan.....	78	103
Germany, West.....	6	11
Japan.....	258	397
Korea, Rep. of.....	91	67
Yugoslavia.....	3	5
Others.....	16	13
Total.....	637	684

NOTE: 1 ton of dried mushrooms is equivalent to approximately 10 tons of fresh mushrooms.

SOURCE: U.S. Department of Commerce, Bureau of Census.

UNITED STATES: QUANTITY AND UNIT VALUE OF CANNED MUSHROOM IMPORTS,
BY CONTAINER SIZE AND STYLE, JULY-JUNE 1981/82

COUNTRY OF ORIGIN	CONTAINERS NOT OVER 9 OUNCES			CONTAINERS OVER 9 OUNCES		
	Whole	Sliced	Other 1/	Whole	Sliced	Other 1/
QUANTITY	METRIC TONS					
China, Mainland.....	148	114	3,467	260	403	10,756
China, Taiwan.....	1,668	3,395	2,573	1,061	380	2,944
Hong Kong.....	76	1	348	202	795	8,288
Korea, Republic of.....	247	265	518	22	66	1,845
Macao.....	---	---	5	48	61	1,231
Others.....	23	3	29	95	9	83
Total.....	2,162	3,778	6,940	1,688	1,714	25,147
UNIT VALUE	DOLLARS PER KG.					
China, Mainland.....	2.31	2.10	2.17	1.40	1.94	1.65
China, Taiwan.....	2.93	3.15	2.41	2.47	2.54	1.82
Hong Kong.....	2.16	1.00	2.03	1.98	1.93	1.65
Korea, Republic of.....	3.05	3.02	2.40	2.00	1.95	1.85
Macao.....	---	---	1.80	2.19	1.79	1.69
Others.....	7.70	5.00	5.86	4.46	3.44	4.83
Total.....	2.92	3.11	2.28	2.35	2.07	1.69

---Denotes not available, unknown, not applicable, or zero.

1/ Stems and pieces.

SOURCE: U.S. Department of Commerce, Bureau of Census

CHINA, TAIWAN: SUPPLY AND DISTRIBUTION OF CANNED MUSHROOMS, 1/
1978/79-1982/83
(METRIC TONS, DRAINED WEIGHT) 2/

MARKETING : CANNERS' :			TOTAL :	APPARENT :		CANNERS' :	TOTAL
YEARS <u>3/</u> :	CARRY-IN :	PRODUCTION:	SUPPLY :	DOMESTIC :	EXPORTS :	CARRY-OUT:	DISTRIBUTION
:	:	:	:	CONSUMPTION 4/:	:	:	:
1978/79...:	9,172	44,053	53,225 :	---	37,227	15,998	53,225
1979/80...:	15,998	30,316	46,314 :	---	39,767	6,547	46,314
1980/81...:	6,547	26,966	33,513 :	---	19,889	13,624	33,513
1981/82...:	13,624	26,190	39,814 :	---	22,000	17,814	39,814

---Denotes not available, unknown, or not applicable.

1/ Agaricus bisporus mushrooms only. 2/ One metric ton equals 91.859 24 lb., drained weight cases. 3/ Years beginning December 1. 4/ Domestic consumption is believed to be insignificant.

SOURCE: Taiwan Canners Association (TCA), Taiwan Mushroom Packers United Export Corporation (TMPUEC), and the Office of the Agricultural Officer, American Institute for Taiwan (AIT), Taipei.

SOUTH KOREA: SUPPLY AND DISTRIBUTION OF CANNED MUSHROOMS,
1978-1982
(METRIC TONS, DRAINED WEIGHT) 1/

CALENDAR : CANNERS' :			TOTAL :	APPARENT :		CANNERS' :	TOTAL
YEARS :	CARRY-IN :	PRODUCTION:	SUPPLY :	DOMESTIC :	EXPORTS :	CARRY-OUT:	DISTRIBUTION
:	:	:	:	CONSUMPTION 4/:	:	:	:
1978.....:	5,563	26,606	32,169 :	---	24,374	7,795	32,169
1979.....:	7,795	18,245	26,040 :	---	21,109	4,931	26,040
1980.....:	4,931	12,813	17,744 :	---	11,790	5,954	17,744
1981.....:	5,954	7,533	13,487 :	218	9,210	4,059	13,487
1982 <u>2/</u> ...:	4,059	5,280	9,339 :	327	6,096	2,916	9,339

---Denotes unavailable, unknown or not applicable.

1/ One metric ton equals 91.859 24 lb., drained weight cases.

2/ Forecast.

SOURCE: Korea Canned Goods Exporters Association, and Office of U.S. Agricultural Counselor in Seoul.

September 1982

Horticultural and Tropical Products Division, FAS/USDA

SELECTED HORTICULTURAL PRODUCTS: QUANTITY OF U.S. EXPORTS,
JULY AND SEASON-JULY 1982, WITH COMPARISONS

COMMODITY/COUNTRY AND BEGINNING OF SEASON	1981	1982	SEASON- JULY 1981	1982	CHANGE FROM 1981 JUL-BOSS- JUL
---	------	------	-------------------------	------	---

COMMODITY/COUNTRY AND BEGINNING OF SEASON	1981	1982	SEASON- JULY 1981	1982	CHANGE FROM 1981 JUL-BOSS- JUL
APPLES, FRESH (JULY 1)					
CANADA.....	3,737	4,903	3,737	4,903	+31
TOTAL EC-TEN.....	363	157	363	157	-57
IRELAND.....	312	212	312	212	-100
NETHERLANDS.....	216	6	216	6	-97
UNITED KINGDOM.....	135	151	135	151	+12
OTHER EUROPE.....	100	14	100	14	-86
TOTAL EUROPE.....	463	171	463	171	-68
LATIN AMERICA.....	2,278	943	2,278	943	-57
BERMUDA AND CARIBBEAN.....	386	285	386	285	-77
HONG KONG.....	2,657	1,492	2,657	1,492	-84
OTHER COUNTRIES.....	4,819	2,982	4,819	2,982	-35
WORLD TOTAL.....	13,957	10,656	13,957	10,656	-24
PEARS, FRESH (JULY 1)					
CANADA.....	1,633	545	1,633	545	-67
TOTAL EC-TEN.....	---	---	---	---	---
IRELAND.....	---	---	---	---	---
NETHERLANDS.....	---	---	---	---	---
UNITED KINGDOM.....	---	---	---	---	---
OTHER EUROPE.....	---	---	---	---	---
TOTAL EUROPE.....	---	---	---	---	---
LATIN AMERICA.....	525	112	525	112	-79
BERMUDA AND CARIBBEAN.....	17	1	17	1	-95
OTHER COUNTRIES.....	16	---	16	---	-100
WORLD TOTAL.....	2,191	658	2,191	658	-73
GRAPE, FRESH (JUNE 1)					
CANADA.....	3,196	3,992	3,196	3,992	+28
TOTAL EC-TEN.....	7	32	7	32	+28
NETHERLANDS.....	---	---	---	---	---
UNITED KINGDOM.....	---	---	---	---	---
OTHER EUROPE.....	---	---	---	---	---
TOTAL EUROPE.....	---	---	---	---	---
LATIN AMERICA.....	10	35	10	35	+28
BERMUDA AND CARIBBEAN.....	205	40	205	40	-64
HONG KONG.....	71	111	71	111	+35
OTHER COUNTRIES.....	808	916	808	916	+108
JAPAN.....	---	---	---	---	---
OTHER COUNTRIES.....	934	1,027	934	1,027	+93
WORLD TOTAL.....	5,225	8,051	5,225	8,051	+26
LEMONS, FRESH (AUG 1)					
CANADA.....	1,581	716	1,581	716	-55
TOTAL EC-TEN.....	848	---	848	---	---
NETHERLANDS.....	---	---	---	---	---
UNITED KINGDOM.....	---	---	---	---	---
OTHER EUROPE.....	---	---	---	---	---
TOTAL EUROPE.....	---	---	---	---	---
LATIN AMERICA.....	---	---	---	---	---
BERMUDA AND CARIBBEAN.....	---	---	---	---	---
HONG KONG.....	---	---	---	---	---
OTHER COUNTRIES.....	---	---	---	---	---
WORLD TOTAL.....	17,670	10,682	17,670	10,682	-20
ORANGES, FRESH (NOV 1)					
CANADA.....	9,579	6,972	9,579	6,972	-27
TOTAL EC-TEN.....	3,119	137	3,119	137	-84
NETHERLANDS.....	1,031	---	1,031	---	-100
UNITED KINGDOM.....	---	---	---	---	---
OTHER EUROPE.....	---	---	---	---	---
TOTAL EUROPE.....	---	---	---	---	---
LATIN AMERICA.....	158	17	158	17	-89
BERMUDA AND CARIBBEAN.....	164	77	164	77	-53
HONG KONG.....	12,778	8,874	12,778	8,874	-29
OTHER COUNTRIES.....	15,129	11,840	15,129	11,840	-25
JAPAN.....	3,081	24,990	3,081	24,990	+25
WORLD TOTAL.....	44,784	30,453	44,784	30,453	-32
AVOCADOS, FRESH (NOV 1)					
CANADA.....	194	254	194	254	+31
TOTAL EC-TEN.....	475	105	475	105	-78
NETHERLANDS.....	---	---	---	---	---
UNITED KINGDOM.....	---	---	---	---	---
OTHER EUROPE.....	---	---	---	---	---
TOTAL EUROPE.....	---	---	---	---	---
LATIN AMERICA.....	531	113	531	113	-78
BERMUDA AND CARIBBEAN.....	659	209	659	209	-68
HONG KONG.....	2	4	2	4	+86
OTHER COUNTRIES.....	4	---	4	---	---
JAPAN.....	328	67	328	67	-73
OTHER COUNTRIES.....	---	---	---	---	---
WORLD TOTAL.....	1,718	667	1,718	667	-58
GRAPEFRUIT, FRESH (SEPT 1)					
CANADA.....	2,514	2,335	2,514	2,335	-7
TOTAL EC-TEN.....	325	149	325	149	-54
NETHERLANDS.....	33	---	33	---	-100
UNITED KINGDOM.....	---	---	---	---	---
OTHER EUROPE.....	---	---	---	---	---
TOTAL EUROPE.....	---	---	---	---	---
LATIN AMERICA.....	445	157	445	157	-65
BERMUDA AND CARIBBEAN.....	10	5	10	5	-54
HONG KONG.....	47	84	47	84	+30
OTHER COUNTRIES.....	11,937	4,409	11,937	4,409	-63
JAPAN.....	28	92	28	92	+25
WORLD TOTAL.....	14,982	7,082	14,982	7,082	-53

AUGUST 1982

COMMODITY PROGRAMS, FAS, USDA

AUGUST 1982

COMMODITY PROGRAMS, FAS, USDA

SELECTED HORTICULTURAL PRODUCTS : QUANTITY OF U.S. EXPORTS,
JULY AND SEASON-JULY 1982, WITH COMPARISONS

COMMODITY/COUNTRY AND BEGINNING OF SEASON	1981	1982	SEASON- 1981	1982	CHANGE FROM 1981	JUL 80S- JUL
PRUNES, DRIED (JULY 1)	242	303	3,003	2,945	+25	-2

------(IN METRIC TONS)----- : PERCENT

CANADA.....	1,550	1,556	2,681	2,596	---	-6
TOTAL EC-TEN.....	104	125	2,189	2,062	+31	-33
BELGIUM-LUX.....	94	79	6,740	4,552	---	-32
FRANCE.....	540	536	5,474	5,874	-1	+7
GERMANY, FED. REP.....	---	15	5	92	---	---
GREECE.....	---	---	---	---	---	---
IRELAND.....	---	---	---	---	---	---
ITALY.....	704	209	8,604	7,319	-70	-15
NETHERLANDS.....	37	85	951	1,051	+132	+10
UNITED KINGDOM.....	81	435	1,208	3,110	+436	+157
OTHER EUROPE.....	368	203	2,684	2,030	-45	-24
FINLAND.....	92	25	1,991	1,551	-73	-22
NORWAY.....	128	241	2,867	2,262	-88	-19
SWEDEN.....	80	278	2,038	2,795	+246	+37
TOTAL EUROPE.....	2,228	2,302	36,335	33,833	+3	-7
LATIN AMERICA.....	115	42	2,358	3,454	-63	+50
BERMUDA AND CARIBBEAN.....	6	6	375	506	-4	+35
HONG KONG.....	---	10	193	162	---	-16
JAPAN.....	199	496	4,922	5,952	+149	+21
OTHER COUNTRIES.....	150	2,593	3,411	5,452	---	+60
WORLD TOTAL.....	2,941	5,752	50,598	52,395	+96	+4

RAISINS (SEPT 1).....

CANADA.....	1,157	437	8,149	6,510	-62	-20
TOTAL EC-TEN.....	848	618	15,410	9,610	-27	-36
BELGIUM-LUX.....	102	117	930	925	+14	---
DENMARK.....	260	157	2,276	1,388	-40	-39
FRANCE.....	59	13	1,296	729	-78	-44
GERMANY, FED. REP.....	253	94	5,657	3,164	-63	-44
ITALY.....	---	---	18	---	---	-100
NETHERLANDS.....	79	157	1,481	1,433	+97	-3
UNITED KINGDOM.....	94	81	3,752	1,970	-14	-47
OTHER EUROPE.....	265	59	1,920	1,525	-78	-21
FINLAND.....	106	A05	1,759	2,086	+660	+19
NORWAY.....	184	492	3,278	3,943	+168	+20
SWEDEN.....	48	27	1,016	774	-44	-24
TOTAL EUROPE.....	1,450	2,001	23,382	17,937	+38	-23
LATIN AMERICA.....	19	44	2,167	2,125	-51	-2
BERMUDA AND CARIBBEAN.....	8	5	568	478	-76	-16
HONG KONG.....	43	43	733	630	-426	-14
JAPAN.....	2,550	1,364	18,583	14,860	-47	-20
OTHER COUNTRIES.....	428	758	6,455	8,671	+77	+34
WORLD TOTAL.....	5,702	4,651	60,038	51,211	-18	-15

WALNUTS, SHELLED (AUG 1).....

CANADA.....	13	6	302	448	-51	+48
TOTAL EC-TEN.....	58	11	1,843	1,250	-82	-32
BELGIUM-LUX.....	1	---	4	5	-100	+38
DENMARK.....	1	---	41	15	-100	-63
FRANCE.....	5	---	30	135	-100	+354
GERMANY, FED. REP.....	29	---	1,047	579	-63	-45
GREECE.....	---	---	93	12	---	-87
IRELAND.....	---	---	---	19	---	---
ITALY.....	---	---	335	1	-100	---
NETHERLANDS.....	11	---	157	258	-100	+65
UNITED KINGDOM.....	10	---	136	226	-100	+66
OTHER EUROPE.....	---	---	---	---	---	---
FINLAND.....	---	---	---	22	---	---
NORWAY.....	---	---	22	34	-100	+58
SWEDEN.....	16	---	49	60	-100	+21
OTHER.....	12	---	764	733	-98	-4
TOTAL EUROPE.....	87	11	2,678	2,100	-88	-22
LATIN AMERICA.....	17	2	392	405	-91	+3
BERMUDA AND CARIBBEAN.....	---	---	24	17	---	-30
HONG KONG.....	---	---	---	28	---	+613
JAPAN.....	29	19	346	441	-34	+27
OTHER COUNTRIES.....	66	22	950	1,127	-67	+19
WORLD TOTAL.....	211	60	4,696	4,565	-72	-3

AUGUST 1982

COMMODITY PROGRAMS, FAS, USDA

SELECTED HORTICULTURAL PRODUCTS : QUANTITY OF U.S. EXPORTS,
JULY AND SEASON-JULY 1982, WITH COMPARISONS

COMMODITY/COUNTRY AND BEGINNING OF SEASON	1981	1982	SEASON- 1981	1982	CHANGE FROM 1981	JUL 80S- JUL
ALMONDS, SHELLED (JULY 1)	178	246	178	246	+38	+38

------(IN METRIC TONS)----- : PERCENT

CANADA.....	2,303	2,548	2,303	2,548	+11	+11
TOTAL EC-TEN.....	133	133	133	133	+116	+116
BELGIUM-LUX.....	367	367	367	367	-79	-79
FRANCE.....	1,282	1,471	1,282	1,471	+15	+15
GERMANY, FED. REP.....	---	---	---	---	---	---
IRELAND.....	---	---	---	---	---	---
ITALY.....	---	31	---	31	---	---
NETHERLANDS.....	141	247	141	247	+75	+75
UNITED KINGDOM.....	381	430	381	430	+13	+13
OTHER EUROPE.....	10	15	10	15	+50	+50
FINLAND.....	27	44	27	44	+66	+66
NORWAY.....	177	177	177	177	+183	+183
SWEDEN.....	165	165	165	165	-52	-52
TOTAL EUROPE.....	2,682	3,118	2,682	3,118	+16	+16
LATIN AMERICA.....	54	19	54	19	-64	-64
BERMUDA AND CARIBBEAN.....	4	4	4	4	-100	-100
HONG KONG.....	262	446	262	446	+70	+70
JAPAN.....	170	1,288	170	1,288	+658	+658
OTHER COUNTRIES.....	3,354	5,124	3,354	5,124	+53	+53
WORLD TOTAL.....	9	---	9	---	---	---
CANADA, UNSHELLED (JULY).....	---	---	---	---	---	---
TOTAL EC-TEN.....	---	---	---	---	---	---
GERMANY, FED. REP.....	---	---	---	---	---	---
OTHER EUROPE.....	---	---	---	---	---	---
TOTAL EUROPE.....	---	---	---	---	---	---
LATIN AMERICA.....	---	---	---	---	---	---
BERMUDA AND CARIBBEAN.....	---	---	---	---	---	---
JAPAN.....	3	---	3	---	---	---
OTHER COUNTRIES.....	33	33	33	33	---	---
WORLD TOTAL.....	37	427	37	427	---	---

ALMONDS, PREP. OR PRES JULY 1:

CANADA.....	83	141	83	141	+69	+69
TOTAL EC-TEN.....	880	880	880	880	---	---
BELGIUM-LUX.....	14	5	14	5	-64	-64
DENMARK.....	3	3	3	3	-29	-29
FRANCE.....	50	215	50	215	+334	+334
GERMANY, FED. REP.....	411	315	411	315	-23	-23
NETHERLANDS.....	31	67	31	67	+115	+115
UNITED KINGDOM.....	371	276	371	276	-26	-26
OTHER EUROPE.....	10	9	10	9	-14	-14
FINLAND.....	30	12	30	12	-59	-59
NORWAY.....	28	7	28	7	-75	-75
SWEDEN.....	24	43	24	43	+82	+82
TOTAL EUROPE.....	972	952	972	952	-2	-2
LATIN AMERICA.....	3	3	3	3	+17	+17
BERMUDA AND CARIBBEAN.....	1	1	1	1	-100	-100
HONG KONG.....	6	6	6	6	-4	-4
JAPAN.....	123	120	123	120	-3	-3
OTHER COUNTRIES.....	95	89	95	89	-6	-6
WORLD TOTAL.....	1,282	1,310	1,282	1,310	+2	+2

WALNUTS, NOT SHELLED (AUG1):

CANADA.....	39	47	39	47	+33	+33
TOTAL EC-TEN.....	109	9	109	9	-92	-92
BELGIUM-LUX.....	---	---	---	---	---	---
DENMARK.....	3	9	3	9	+178	+178
FRANCE.....	---	---	---	---	---	---
GERMANY, FED. REP.....	79	---	79	---	-100	-100
ITALY.....	---	---	---	---	---	---
NETHERLANDS.....	27	---	27	---	-100	-100
UNITED KINGDOM.....	---	---	---	---	---	---
OTHER EUROPE.....	---	---	---	---	---	---
FINLAND.....	---	---	---	---	---	---
NORWAY.....	---	---	---	---	---	---
SWEDEN.....	---	---	---	---	---	---
TOTAL EUROPE.....	109	9	109	9	-92	-92
LATIN AMERICA.....	---	---	---	---	---	---
BERMUDA AND CARIBBEAN.....	10	---	10	---	-100	-100
HONG KONG.....	---	---	---	---	---	---
JAPAN.....	---	---	---	---	---	---
OTHER COUNTRIES.....	27	76	27	76	+182	+182
WORLD TOTAL.....	185	132	185	132	-28	-28

AUGUST 1982

COMMODITY PROGRAMS, FAS, USDA

U.S. EXPORTS

COMMODITY PROGRAMS, FAS, USDA

SELECTED HORTICULTURAL PRODUCTS: QUANTITY OF U.S. EXPORTS,
JULY AND SEASON-JULY 1982, WITH COMPARISONS

[illegible][illegible][illegible][illegible][illegible]

	59	9	9	-05	-05	17	-18
HERMES, SWETT & TAKI, CND.:						38	
CANADA.....	59	9				8	59
TOTAL EC-TEK.....	18					5	69
TOTAL EC-TEK.....	18					5	69
GREECE.....	1	1				1	6
WORLD TOTAL.....	274	309	100	100	100	100	100
OTHER COUNTRIES.....	164	164	164	164	164	164	164
JAPAN.....	1	1	1	1	1	1	1
HONG KONG.....	1	1	1	1	1	1	1
BEKODA AND CARIBBEAN.....	10	10	10	10	10	10	10

[illegible][illegible][illegible]

6	---	6	13	-101	+110	10	11	+54	4
359	1,326	986	1,373	+269	+39	126	28	-89	3
1	3	1	5	+692	+404	878	1,967	-14	4
4	1	8	1	-77	-87	754	2,226	-12	5
328	08	00	1	---	---	---	---	---	---
DENMARK.....									
GERMANY, FLD. REP.....									
GREECE.....									
ITALY.....									
NETHERLANDS.....									
OTHER COUNTRIES.....									
WORLD TOTAL.....									
JAPAN.....									
U.S. TOTAL.....									

	1981	1982	1983
OTHER EUROPE			
FINLAND	24	7	43
NORWAY	53	114	166
SWEDEN	149	240	303
OTHER	181	55	200

	1976	1977	1978	1979	1980	1981	1982
CENTRAL AMERICA.....	348	247	1,776	381	-29	-79	
BELIZE.....							
COSTA RICA.....							
GUATEMALA.....	158	57	357	131	-64	-63	
EL SALVADOR.....							
NICARAGUA.....	76	401	354	685	+427	+93	
PANAMA.....							
PERU.....	218	255	615	505	+17	-18	
CHILE.....							
ARGENTINA.....	594	412	984	627			
OTHER COUNTRIES.....							
WESTERN AMERICA.....							
ALASKA.....							
CANADA.....							
UNITED STATES.....							
WESTERN EUROPE.....							
BRITAIN.....							
FRANCE.....							
GERMANY.....							
ITALY.....							
NETHERLANDS.....							
SPAIN.....							
SWEDEN.....							
SWITZERLAND.....							
OTHER COUNTRIES.....							
OTHER COUNTRIES.....							

1982

COMMODITY PROGRAMS* FAS, USDA

SELECTED HORTICULTURAL PRODUCTS : QUANTITY OF U.S. EXPORTS,
JULY AND SEASON-JULY 1982, WITH COMPARISONS

COMMODITY/COUNTRY AND BEGINNING OF SEASON	1981	1982	SEASON- 1981	JULY	1982	1980- JUL	CHANGE FROM 1981
PERCENT	1981	1982	1981	1982	1982	1982	PERCENT

ASPARAGUS, CANNED (APRIL 1):							
CANADA.....	6	51	100	97			
TOTAL EC-TEN.....	48	164	143	66	13		
BELGIUM-LUX.....	2	2	100	100			
DENMARK.....	1	3	3	15			
IRELAND.....	6	6	100	100			
NETHERLANDS.....	43	140	100	100			
OTHER EUROPE.....	4	18	4	77			
FINLAND.....	14	14	100	100			
SWEDEN.....	1	3	3	60	92		
OTHER.....	2	75	50	81	33		
TOTAL EUROPE.....	52	295	229	98	23		
LATIN AMERICA.....	8	23	30	201	31		
BERMUDA AND CARIBBEAN.....	34	256	16	73	94		
HONG KONG.....	2	2	100	100			
JAPAN.....	4	71	1	75	89		
OTHER COUNTRIES.....	7	107	194	106	82		
WORLD TOTAL.....	111	895	475	48	41		

CORN-CANNED (AUG 1):							
CANADA.....	14	964	938	264	3		
TOTAL EC-TEN.....	1,627	20,560	23,361	339	14		
BELGIUM-LUX.....	41	346	501	296	45		
DENMARK.....	13	345	453	67	31		
FRANCE.....	673	10,026	9,383	67	5		
GERMANY, FED. REP.....	136	5,944	8,290	81	64		
GREECE.....	21	119	83	100	24		
IRELAND.....	1	1	100	100			
ITALY.....	36	140	17	100	67		
NETHERLANDS.....	26	477	135	43	72		
OTHER EUROPE.....	315	4,035	4,432	93	10		
FINLAND.....	7	44	16	64	65		
NORWAY.....	150	173	159	316	68		
OTHER.....	27	356	2,537	139	68		
TOTAL EUROPE.....	1,352	2,107	3,182	213	61		
LATIN AMERICA.....	129	2,989	3,182	56	22		
BERMUDA AND CARIBBEAN.....	35	2,989	2,058	41	31		
HONG KONG.....	52	1,661	578	46	17		
JAPAN.....	1,177	1,661	2,109	120	99		
OTHER COUNTRIES.....	363	2,439	30,927	43	32		
WORLD TOTAL.....	3,453	58,452	74,666	66	56		

TOMATOES-WHOLE, CND (JULY 1):							
CANADA.....	1,207	613	613	49	44		
TOTAL EC-TEN.....	1,207	613	613	49	44		
OTHER EUROPE.....	1,207	613	613	49	44		
OTHER.....	1,207	613	613	49	44		
TOTAL EUROPE.....	1,207	613	613	49	44		
LATIN AMERICA.....	49	49	100	100			
BERMUDA AND CARIBBEAN.....	12	12	24	104	104		
HONG KONG.....	1	1	33	100	100		
JAPAN.....	11	11	9	100	100		
OTHER COUNTRIES.....	11	11	63	490	498		
WORLD TOTAL.....	1,279	743	743	42	42		

TOMATO PASTE & PULP, CANNED:							
CANADA.....	869	327	327	62	62		
TOTAL EC-TEN.....	869	327	327	62	62		
OTHER EUROPE.....	869	327	327	62	62		
OTHER.....	869	327	327	62	62		
TOTAL EUROPE.....	869	327	327	62	62		
LATIN AMERICA.....	2	2	2	100	100		
BERMUDA AND CARIBBEAN.....	8	8	5	80	80		
HONG KONG.....	17	17	39	382	382		
JAPAN.....	6	6	10	68	68		
OTHER COUNTRIES.....	31	31	74	137	137		
WORLD TOTAL.....	942	474	474	50	50		

SELECTED HORTICULTURAL PRODUCTS : QUANTITY OF U.S. EXPORTS,
JULY AND SEASON-JULY 1982, WITH COMPARISONS

COMMODITY/COUNTRY AND BEGINNING OF SEASON	1981	1982	SEASON- 1981	JULY	1982	1980- JUL	CHANGE FROM 1981
PERCENT	1981	1982	1981	1982	1982	1982	PERCENT

SINGLE-STRENGTH JUICES							
ORANGE (NOV 1):							
CANADA.....	106,827	46,277	1,819,819	1,001,704	57		
TOTAL EC-TEN.....	178,161	121,968	2,873,455	1,829,408	36		
BELGIUM-LUX.....	13,650	---	44,251	15,150	66		
DENMARK.....	---	---	3,766	---	100		
FRANCE.....	128,057	116,488	2,678,425	1,768,819	9		
GERMANY, FED. REP.....	2,067	---	12,067	10,323	14		
GREECE.....	---	---	345	1,275	270		
ITALY.....	---	---	---	2,757	---		
NETHERLANDS.....	24,511	---	28,009	460	100		
OTHER EUROPE.....	9,876	5,480	106,592	30,624	45		
FINLAND.....	---	---	1,050	300	71		
NORWAY.....	---	---	18,075	6,198	66		
OTHER.....	3,390	---	16,479	160,155	100		
TOTAL EUROPE.....	181,551	121,968	3,007,259	1,996,061	33		
LATIN AMERICA.....	49,041	13,389	508,972	250,239	72		
BERMUDA AND CARIBBEAN.....	47,931	39,377	429,205	459,835	17		
HONG KONG.....	18,579	72,508	123,920	171,924	49		
JAPAN.....	23,347	139,283	139,283	171,994	49		
OTHER COUNTRIES.....	199,908	320,569	1,655,434	1,971,110	40		
WORLD TOTAL.....	607,734	579,660	7,427,820	5,988,963	5		

GRAPEFRUIT (NOV 1):							
CANADA.....	233,726	48,130	1,853,432	859,931	79		
TOTAL EC-TEN.....	104,338	133,151	820,030	755,081	28		
BELGIUM-LUX.....	---	---	7,917	8,472	---		
DENMARK.....	---	---	863	---	100		
FRANCE.....	62,056	53,760	458,642	356,070	13		
GERMANY, FED. REP.....	---	---	1,560	774	---		
GREECE.....	---	---	516	---	---		
ITALY.....	75,726	293,434	384,838	384,838	31		
NETHERLANDS.....	---	---	---	200	---		
OTHER EUROPE.....	42,282	3,665	57,098	4,727	91		
FINLAND.....	---	---	925	600	---		
NORWAY.....	---	---	1,350	2,604	---		
OTHER.....	---	---	1,185	---	---		
TOTAL EUROPE.....	104,338	133,451	852,936	778,454	28		
LATIN AMERICA.....	4,005	3,866	24,483	32,977	35		
BERMUDA AND CARIBBEAN.....	11,926	2,706	146,231	96,324	77		
HONG KONG.....	3,041	43,159	30,213	111,346	---		
JAPAN.....	1,580	13,975	130,297	180,651	84		
OTHER COUNTRIES.....	85,340	55,149	347,174	384,267	35		
WORLD TOTAL.....	443,956	300,436	2,464,766	2,453,950	32		

PINEAPPLE (JUNE 1):							
CANADA.....	125,382	200,442	204,963	453,181	60		
TOTAL EC-TEN.....	23,376	21,062	23,376	187,515	10		
BELGIUM-LUX.....	508	---	508	---	100		
GERMANY, FED. REP.....	---	---	---	1,008	---		
ITALY.....	21,600	18,566	21,600	144,011	14		
NETHERLANDS.....	1,268	---	---	1,268	---		
OTHER EUROPE.....	---	2,496	---	2,496	---		
NORWAY.....	1,120	---	1,120	---	100		
OTHER.....	1,670	---	3,766	2,104	44		
TOTAL EUROPE.....	26,166	21,062	28,262	149,619	20		
LATIN AMERICA.....	1,707	508	4,221	508	70		
BERMUDA AND CARIBBEAN.....	41,761	10,229	75,879	25,913	76		
JAPAN.....	---	---	---	2,592	---		
OTHER COUNTRIES.....	59,966	24,733	123,840	123,840	59		
WORLD TOTAL.....	254,982	256,974	437,165	755,599	47		

PINEAPPLE JUICE CONC (JUNE 1):							
CANADA.....	---	---	---	2,725	---		
TOTAL EC-TEN.....	---	---	---	62,208	---		
BELGIUM-LUX.....	---	---	---	35,640	---		
GERMANY, FED. REP.....	---	---	---	26,568	---		
OTHER EUROPE.....	---	---	---	---	---		
TOTAL EUROPE.....	---	---	---	62,208	---		
LATIN AMERICA.....	3,915	2,550	3,915	2,820	35		
BERMUDA AND CARIBBEAN.....	22,176	24,375	22,692	24,811	10		
HONG KONG.....	92,086	48,984	239,507	49,328	51		
OTHER COUNTRIES.....	118,177	125,369	266,314	141,892	46		

AUGUST 1982

COMMODITY PROGRAMS, FAS, USDA

AUGUST 1982

COMMODITY PROGRAMS, FAS, USDA

TOTAL EUROPE •
LATIN AMERICA •

SELECTED HORTICULTURAL PRODUCTS : QUANTITY OF U.S. EXPORTS,
JULY AND SEASON-JULY 1982, WITH COMPARISONS

COMMODITY/COUNTRY AND BEGINNING OF SEASON	1981	1982	SEASON- 1981	JULY 1982	CHANGE FROM 1981	JUL 1980S- JUL

COMMODITY/COUNTRY AND BEGINNING OF SEASON	1981	1982	SEASON- 1981	JULY 1982	CHANGE FROM 1981	JUL 1980S- JUL
HOPS EXTRACT (SEPT 1)						
CANADA.....	6	17	560	17	437	206
TOTAL EC-TEN.....	6	17	560	17	437	206
BELGIUM-LUX.....	7	7	56	7	72	50
DENMARK.....	---	---	---	---	---	---
FRANCE.....	---	---	---	---	---	---
GERMANY, FED. REP.....	6	10	270	10	95	77
GREECE.....	---	---	---	---	---	---
IRELAND.....	---	---	---	---	---	---
NETHERLANDS.....	---	---	---	---	---	---
UNITED KINGDOM.....	---	---	---	---	---	---
OTHER EUROPE.....	---	---	---	---	---	---
SWEDEN.....	---	---	---	---	---	---
OTHER.....	---	---	---	---	---	---
TOTAL EUROPE.....	6	17	659	17	494	206
LATIN AMERICA.....	29	29	1,528	29	1,415	25
BERMUDA AND CARIBBEAN.....	2	2	49	2	16	55
HONG KONG.....	---	---	---	---	---	---
JAPAN.....	---	---	---	---	---	---
OTHER COUNTRIES.....	28	20	259	20	382	29
WORLD TOTAL.....	63	68	2,499	68	2,331	77

COMMODITY/COUNTRY AND BEGINNING OF SEASON	1981	1982	SEASON- 1981	JULY 1982	CHANGE FROM 1981	JUL 1980S- JUL
ONIONS, FRESH (OCT 1)						
CANADA.....	7,955	5,484	56,445	47,874	-31	-15
TOTAL EC-TEN.....	7,955	5,484	56,445	47,874	-31	-15
FRANCE.....	---	---	---	---	---	---
GERMANY, FED. REP.....	---	---	---	---	---	---
GREECE.....	---	---	---	---	---	---
NETHERLANDS.....	---	---	---	---	---	---
UNITED KINGDOM.....	---	---	---	---	---	---
OTHER EUROPE.....	---	---	---	---	---	---
NORWAY.....	---	---	---	---	---	---
SWEDEN.....	---	---	---	---	---	---
OTHER.....	---	---	---	---	---	---
TOTAL EUROPE.....	---	---	---	---	---	---
LATIN AMERICA.....	25	25	5,663	1,435	-24	-24
BERMUDA AND CARIBBEAN.....	1,021	249	3,744	2,275	-97	-28
HONG KONG.....	36	36	2,620	783	-89	-70
JAPAN.....	67	13	27,884	78,395	-81	-181
OTHER COUNTRIES.....	418	56	6,952	2,868	-87	-59
WORLD TOTAL.....	10,736	5,862	104,470	140,858	-45	+35

COMMODITY/COUNTRY AND BEGINNING OF SEASON	1981	1982	SEASON- 1981	JULY 1982	CHANGE FROM 1981	JUL 1980S- JUL
FRENCH FRUITS, FROZ (OCT 1)						
CANADA.....	34	---	196	40	-100	-80
TOTAL EC-TEN.....	34	---	196	40	-100	-80
BELGIUM-LUX.....	---	---	---	---	---	---
GERMANY, FED. REP.....	---	---	---	---	---	---
NETHERLANDS.....	---	---	---	---	---	---
UNITED KINGDOM.....	---	---	---	---	---	---
OTHER EUROPE.....	---	---	---	---	---	---
FINLAND.....	---	---	---	---	---	---
SWEDEN.....	---	---	---	---	---	---
OTHER.....	---	---	---	---	---	---
TOTAL EUROPE.....	---	---	---	---	---	---
LATIN AMERICA.....	156	51	964	1,510	-63	-22
BERMUDA AND CARIBBEAN.....	317	116	1,926	2,381	-97	+10
HONG KONG.....	135	267	2,165	28,307	-19	+20
JAPAN.....	2,673	2,170	23,636	2,579	+266	+16
OTHER COUNTRIES.....	2,676	278	31,188	36,764	-13	+18
WORLD TOTAL.....	3,390	2,433	104,470	140,858	-45	+35

COMMODITY/COUNTRY AND BEGINNING OF SEASON	1981	1982	SEASON- 1981	JULY 1982	CHANGE FROM 1981	JUL 1980S- JUL
POTATOES, FRESH OCT 1						
CANADA.....	25,853	19,622	97,932	91,099	-24	-17
TOTAL EC-TEN.....	25,853	19,622	97,932	91,099	-24	-17
GREECE.....	---	---	---	---	---	---
NETHERLANDS.....	---	---	---	---	---	---
UNITED KINGDOM.....	---	---	---	---	---	---
OTHER EUROPE.....	---	---	---	---	---	---
SWEDEN.....	---	---	---	---	---	---
OTHER.....	---	---	---	---	---	---
TOTAL EUROPE.....	---	---	---	---	---	---
LATIN AMERICA.....	1,597	313	8,447	10,327	-80	+22
BERMUDA AND CARIBBEAN.....	460	343	3,147	2,937	-25	-7
HONG KONG.....	12	79	1,873	957	+971	-49
OTHER COUNTRIES.....	27,929	20,366	111,631	95,600	-27	-14
WORLD TOTAL.....	27,929	20,366	111,631	95,600	-27	-14

U.S. EXPORTS

SELECTED HORTICULTURAL PRODUCTS: QUANTITY OF U.S. EXPORTS, JULY AND SEASON-JULY 1982, WITH COMPARISONS

COMMODITY/COUNTRY AND BEGINNING OF SEASON	JULY		SEASON- JULY		CHANGE	
	1981	1982	1981	1982	JUL	BOJ
	----- (IN METRIC TONS) -----				PERCENT	
POTATO FLAKES AND GRANULES (OCT 1):						
CANADA.....	26	48	1,244	614	+81	-51
TOTAL EC-TEN.....	71	265	2,947	2,984	+273	+1
BELGIUM-LUX.....	---	---	145	36	---	-75
DENMARK.....	---	9	64	46	***	-29
FRANCE.....	---	---	533	435	---	-18
GERMANY, FED. REP.....	35	38	506	747	+9	+48
GREECE.....	18	---	144	1	-100	-99
IRELAND.....	---	---	---	220	---	***
ITALY.....	---	---	159	---	---	-100
NETHERLANDS.....	---	---	---	76	---	***
UNITED KINGDOM.....	18	218	1,396	1,421	***	+2
OTHER EUROPE						
NORWAY.....	18	27	334	879	+54	+163
SWEDEN.....	54	168	1,595	1,320	+213	-17
OTHER.....	108	103	570	1,093	-5	+92
TOTAL EUROPE.....	250	563	5,447	6,275	+125	+15
LATIN AMERICA.....	28	15	1,012	499	-49	-51
BERMUDA AND CARIBBEAN.....	1	4	39	64	+520	+63
HONG KONG.....	2	1	30	45	-48	+52
JAPAN.....	1,395	1,458	17,520	18,123	+5	+3
OTHER COUNTRIES.....	244	169	893	1,222	-30	+37
WORLD TOTAL.....	1,946	2,258	26,185	26,842	+16	+3
OTHER DEHYDRATED POTATOES..... (OCT 1):						
CANADA.....	185	207	2,204	2,138	+12	-3
TOTAL EC-TEN.....	3	1	190	67	-78	-65
DENMARK.....	---	---	6	1	---	-83
GERMANY, FED. REP.....	---	---	89	---	---	-100
GREECE.....	---	---	---	9	---	***
NETHERLANDS.....	---	---	85	39	---	-54
UNITED KINGDOM.....	3	1	11	18	-78	+62
OTHER EUROPE						
NORWAY.....	---	---	74	---	---	-100
SWEDEN.....	---	---	63	3	---	-96
OTHER.....	---	---	11	116	---	+985
TOTAL EUROPE.....	3	1	338	185	-78	-45
LATIN AMERICA.....	---	19	182	373	***	+105
BERMUDA AND CARIBBEAN.....	1	1	47	13	+32	-73
HONG KONG.....	---	---	9	---	---	-100
JAPAN.....	307	36	490	187	-88	-62
OTHER COUNTRIES.....	41	36	254	292	-13	+15
WORLD TOTAL.....	537	299	3,525	3,188	-44	-10

Do you need information about

- Overseas markets and buying trends?
- New competitors and products?
- Trade policy developments?
- Overseas promotional activities?

Then **Foreign Agriculture** — USDA's fact-filled monthly agricultural trade magazine — is for you. Based on official USDA data available nowhere else,

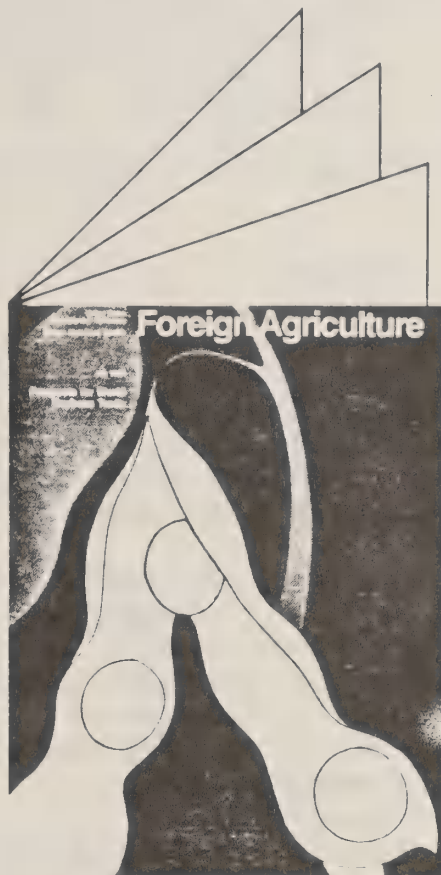
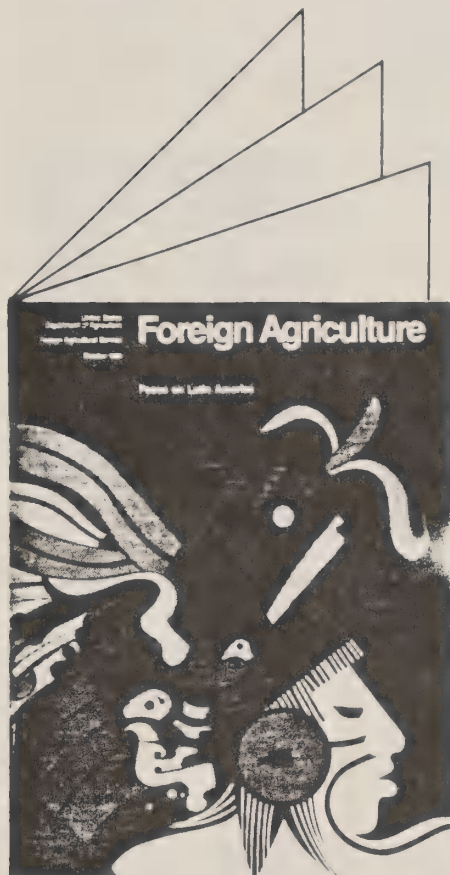
Foreign Agriculture articles are clear and crisp, written to provide the export information you need, in a concise and extremely readable form.

Special information is found in **Foreign Agriculture's** telegraphed, targeted news departments: Fact File, Country Briefs, Trade Updates and Marketing News. And its tables and graphs will give you an immediate grasp of what's going on overseas.

In addition, periodic special issues — such as the recent one devoted entirely to the European Community — will give you a wide range of detailed information.

If you use agricultural facts and figures in your business, you need **Foreign Agriculture**.

Subscribe today! Fill in the subscription form and mail it now. When you receive your first colorful, fact-filled issue, you'll be glad you did!



SUBSCRIPTION ORDER FORM

Please print or type

Write check payable to:
Superintendent of Documents

MAIL ORDER FORM TO:

Superintendent of Documents
Government Printing Office
Washington, D.C. 20402

For Office Use Only

Quantity	Charges
_____	Enclosed _____
_____	To be mailed _____
_____	Subscriptions _____
Postage _____	
Foreign handling _____	
MMOB _____	
OPNR _____	
_____	UPNS _____
_____	Discount _____
_____	Refund _____

Enter My Subscription To FOREIGN AGRICULTURE

@ 18.00 domestic (United States and its possessions); \$22.50 foreign. The Government Printing Office requires that foreign addressees send international money orders, UNESCO coupons, or checks drawn on a domestic bank only.

Enclosed is \$ _____
☐ Check
☐ Money order
☐ Charge to my Deposit Account
 No. _____
 Order No. _____

Credit Card Orders Only (Visa and Mastercard)

Total charges \$ _____
 Credit card No. _____
 Expiration Date Month/Year _____

Name—First, Last

Company Name or Additional Address Line

Street Address

City

State

Zip Code

Country

Reports of USDA's Foreign Agricultural Service

Information Services Staff
Room 5918-South Building
Foreign Agricultural Service
U.S. Department of Agriculture
Washington, D.C. 20250

Subscription rate	
Domestic	Foreign

10003	Coffee (3 issues)	\$10.00	\$15.00
10004	Cotton (12 issues)	30.00	50.00
	Dairy, Livestock & Poultry:		
10005	Export Trade & Prospects (8 issues)	20.00	40.00
10006	Meat & Dairy Monthly Imports (12 issues)	25.00	35.00
10007	Dairy Situation (2 issues)	5.00	7.00
10008	Livestock & Poultry Situation (2 issues)	5.00	10.00
10009	All 24 reports listed above	55.00	92.00
	Grains:		
10010	Sit., Outlook, Stat. reports (18 issues)	40.00	75.00
10011	Export Markets (12 issues)	30.00	50.00
10012	USSR Grain Production (12 issues)	15.00	20.00
10013	USSR Grain Sit. & Outlook (12 issues)	15.00	20.00
10014	All 54 reports listed above	100.00	165.00
10015	Horticultural Products (12 issues)	30.00	50.00
10016	Oilseeds & Products (14 issues)	30.00	50.00
10017	Seeds (12 issues)	40.00	70.00
10018	Sugar, Molasses & Honey (4 issues)	10.00	15.00
10019	Tea, Spices & Essential Oils (4 issues)	10.00	15.00
10020	Tobacco (12 issues)	30.00	50.00
10021	World Crop Production (12 issues)	30.00	50.00

Total reports ordered	Total subscription price
1	100
2	200
3	300
4	400
5	500
6	600
7	700
8	800
9	900
10	1000
11	1100
12	1200
13	1300
14	1400
15	1500
16	1600
17	1700
18	1800
19	1900
20	2000
21	2100
22	2200
23	2300
24	2400
25	2500
26	2600
27	2700
28	2800
29	2900
30	3000
31	3100
32	3200
33	3300
34	3400
35	3500
36	3600
37	3700
38	3800
39	3900
40	4000
41	4100
42	4200
43	4300
44	4400
45	4500
46	4600
47	4700
48	4800
49	4900
50	5000
51	5100
52	5200
53	5300
54	5400
55	5500
56	5600
57	5700
58	5800
59	5900
60	6000
61	6100
62	6200
63	6300
64	6400
65	6500
66	6600
67	6700
68	6800
69	6900
70	7000
71	7100
72	7200
73	7300
74	7400
75	7500
76	7600
77	7700
78	7800
79	7900
80	8000
81	8100
82	8200
83	8300
84	8400
85	8500
86	8600
87	8700
88	8800
89	8900
90	9000
91	9100
92	9200
93	9300
94	9400
95	9500
96	9600
97	9700
98	9800
99	9900
100	10000

Enclosed is my check for \$_____ made payable to Foreign Agricultural Service.

Name /

Street address/ /

City/ / / / / / / / / / / / / / / / / / /State/ / /Zip/ / / / / / / / / /

[illegible]

**UNITED STATES DEPARTMENT OF AGRICULTURE
WASHINGTON, D.C. 20250**

**OFFICIAL BUSINESS
PENALTY FOR PRIVATE USE, \$300**

**POSTAGE AND FEES PAID
U.S. DEPARTMENT OF
AGRICULTURE**



**AGR 101
FIRST CLASS**

If you no longer need this publication, check here _____ and return this sheet and/or envelope in which it was mailed and your name will be dropped from mailing list.

If your address should be changed _____ PRINT OR TYPE the new address, including ZIP CODE and return the whole sheet and/or envelope to:

FOREIGN AGRICULTURAL SERVICE, Room 5918 So.
U.S. Department of Agriculture
Washington, D.C. 20250